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A Study on the Innovation Capability of Chinese Asset Appraisal Enterprises from the Perspective of Knowledge Management

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ABSTRACT

Knowledge management is a modern management mode of knowledge-based economy and a new form of management mechanism created to improve enterprises' economic efficiency and escalate the corporate culture. The level of knowledge management of asset appraisal enterprises is related to the acquisition and maintenance of innovation capability of asset appraisal enterprises, and it also gradually becomes the necessary prerequisite for the survival and development of these enterprises. Asset appraisal enterprises intellectual capital oriented and innovation-led companies in the service industry, with appraisal practitioners using their knowledge and wisdom to solve practical problems for clients. Therefore, innovation capability is particularly important for asset appraisal enterprises. Knowledge management assists the dynamic integration of information processing capability within the company and the innovation capability of their staffs, providing effective measurements for the key capability of asset appraisal enterprises such as innovation, competitiveness and survival. From the perspectives of knowledge management ability and enterprises' innovation capability, this dissertation attempts to identify innovative direction of development for asset appraisal enterprises through defining concepts of knowledge management ability and enterprises' innovation capability, framing their compositions, conducting quantitative measurement and providing research analysis.

Keywords: knowledge management; Chinese assets appraisal enterprises; enterprise innovation capability

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