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**Research of China's Female Leadership in
Private Enterprises
--- Based on Five Chinese Entrepreneurs and
Executives**

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Administration)

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ABSTRACT

Problems prevailing in female entrepreneurs and executives have many contributors. There are many factors hindering the development of female leadership, highlighted by women themselves, enterprises, the society and other aspects. Especially in China, long and complicated historical changes happened to women in respect of social status and power. It is a history full of bitterness and helplessness. The transformation of Chinese women's role in traditional and modern society is also an important manifestation of the civilized and progressed society.

Firstly, this thesis analyzes and summarizes the research results of Chinese and foreign researchers on leadership and female leadership, obtains the key factors of female leadership and its influence, and constructs a research model of the influence factors. Take female entrepreneurs and executives in enterprises as the research example, efforts have been taken to unify the current public cognition to female leadership in China, draw lessons from related research materials on successful female leaders in enterprises at home and abroad, hypothesize female leadership influence factor, and obtain needed data and information through questionnaire research. After sample data analysis and case study, this thesis summarizes the characteristic elements of female entrepreneurs and executives in Chinese enterprises. The reliability and validity of the statistical scale were analyzed via SPSS 13.0 social science analysis software, and the final draft of the questionnaire is developed based on analysis of factors. A competence factors evaluation scale targeted on female entrepreneurs and executives leadership in Chinese enterprises is formed, to evaluate and guide the female entrepreneurs and executives leadership in Chinese enterprises. This thesis selects five typical female entrepreneurs and executives from different industries to evaluate and analyze their leadership. Through case study and empirical analysis, it evaluates their leadership and explains their leadership in theory with a comprehensive analysis of their respective leadership characteristics. Based on China's national conditions, this thesis analyzes the influence factors of female leadership improvement in Chinese enterprises, and then puts forward the pathway to improve female entrepreneurs and executives' leadership in Chinese enterprises. From the three angles of female leadership improvement, enterprise system construction and social environment improvement, this thesis puts forward some concrete suggestions to improve female leadership, so as to effectively promote Chinese female entrepreneurs and executives' leadership, help them to manage enterprises better, and

facilitate the progress and development of enterprises.

Keywords: Chinese Enterprises, Female Entrepreneurs and Executives, Leadership, Enterprise Development

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