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**Dynamic Capability of International Chinese  
Education for Children Enterprise:  
A Case Study based on Luk Chan Chinese group  
of companies**

(Thesis submitted for the degree of Executive Doctorate in Business  
Administration)

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## Summary

This study employs a mixed approach to explore the development of international education enterprises for children, and focuses on two core questions: first, how can the theory of “Dynamic Capacity” make enterprises pay more attention to their educational development management? Second, how does the development capacity of the senior management team affect the sustainable development of the enterprise? Based on case studies, the author uses the Dynamic Capacity Theory to explain and empirically tests the development capabilities of four different systems of educational enterprises, including the system of educational teaching research, the system of educational administration management, the system of educational talents training, and the system of educational development. The findings are as follows: (1) dynamic capability management can improve enterprises’ ability to predict changes in the external environment and make quick decisions to deal with various challenges, thus strong resilience of enterprises. (2) Dynamic capability increases the opportunities for enterprises to acquire new resources, greatly speeding up enterprise internationalization. (3) Dynamic capability can change the traditional management mode of senior management team, establishing a new training mechanism. The study is the first to propose the “tree structure diagram” which helps describe the environmental attributes of enterprises and explore the influence of dynamic capabilities of the senior management team on the development of enterprises. “Tree structure diagram” leads to a series of dynamic changes and plays a leading role in the dynamic development of enterprises.

**Key words:** International Chinese Education for Children; Dynamic Capability Theory;

Dynamic capability Training of Management Echelon; Enterprise Development Management Awareness; Enterprise Sustainable Development

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The study of dynamic capability in the international education industry shows the logic of natural sustainability from the “tree structure” to the “forest structure”. Its value is ever-developing and long-lasting. The dynamic development of educational enterprises is not to change the needs of educators and those being educated, but to develop living space which adapts to the needs of education in different times. The development of Chinese education for children is to find the cultural and geographical space suitable for its own development, create space for exchanges and explore its social and cultural values.

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